



Revolutionizing Arena Security with AI-Powered Screening

Artificial Intelligence (AI) is transforming security operations in stadiums and entertainment arenas, where rising threats, growing visitor volumes, and increasing expectations for fast, frictionless entry are putting pressure on traditional screening methods. Human-dependent processes are no longer sufficient to keep pace with high-density events or sophisticated concealment tactics. AI-powered security screening enables automated threat detection, faster throughput, and greater consistency, helping arenas detect weapons and contraband more efficiently while improving the fan experience. By bridging the gap between security requirements and practical operational capacity, AI empowers venue operators to meet modern security demands in a seamless, scalable, and sustainable way.

Key Security Challenges in Arena

Arenas face unique security challenges due to large crowds, time-sensitive entry windows, and the need to maintain a positive guest experience:

- **High Throughput Demand in a short time**
Thousands of fans must be screened quickly to avoid long queues and delays.
- **Operator Distraction and Inconsistency**
Human screeners are prone to distraction and error, particularly during peak entry times.
- **Evolving Threat Landscape**
Modern threats include not only weapons and explosives but also prohibited items that impact safety, operations, and revenue.
- **Guest Experience Expectations**
Fans expect a smooth entry with minimal friction and a seamless entry experience.

Use Case: Barclays Center – AI-Powered Guest Entry

The Barclays Center in New York has selected SeeTrue to enhance guest safety and speed of entry by integrating AI-powered screening into its existing infrastructure. SeeTrue's AI software automatically detects threats in real time, eliminating delays caused by manual inspections. The result was faster entry, shorter queues, and an enhanced fan experience. Security personnel benefited from automated alerts and streamlined operations, achieving stronger security outcomes without compromising efficiency.

The Role of AI in Arena Security Screening

AI is redefining how sports venues and entertainment arenas secure entry points by enhancing both threat detection and operational efficiency. By automatically detecting prohibited items in real time, AI reduces the reliance on manual inspections and minimizes human error, all while maintaining a seamless, guest-friendly entry process. This technology enables arenas to meet escalating security requirements and rising visitor expectations without compromising throughput or the fan experience.

Key Benefits of AI-Powered Screening:



Enhanced detection accuracy



Faster throughput, resulting in shorter queues



Consistent performance across all lanes and entry points



Minimal training required for screening staff

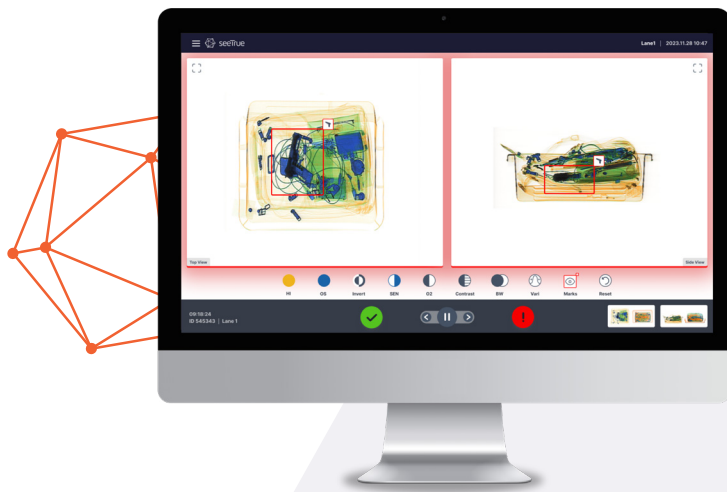


Centralized control, monitoring, and scalability across multiple entrances

By integrating AI, arenas can create safer environments for fans, improve operational efficiency, and support higher visitor satisfaction and revenue growth.

SeeTrue's AI Security Screening Solution

SeeTrue provides advanced AI-powered software that seamlessly integrates with existing X-ray scanners to automate threat and prohibited item detection. The software provides instant threat analysis that assists operators in creating a faster and safer entry experience. The platform enhances security while improving operational efficiency and guest satisfaction.



Why SeeTrue?



Consistent & Accurate Security



Empowered Operators



Rapid Onboarding



Seamless Integration



Optimized Operational Efficiency



Scalability & Adaptability

For more information contact us at info@seetrue.ai or visit our website at: www.seetrue.ai

